

Australian Men's Online Publisher D'Marge Goes 24/7

As the magnificent bastards of Australia unite and demand more news, more often, online men's lifestyle publication [D'Marge](#) has evolved its editorial model and begun publishing content 24 hours a day, 7 days a week.

This constant feed of inspirational, influential and carefully curated content represents a new era for the publication which has flourished over the past four years.

In the last 12 months, D'Marge has relocated from Melbourne to Sydney and grown to eight full-time staff - with six based at their Sydney HQ, two in New York and London, and 25 regular contributors. The website also currently garners 700,000 unique browsers each month.

D'Marge will maintain their reputation as an insightful and informative source of daily features across men's style, grooming, motoring, technology, travel, design and a recently launched sports channel.

However, 24/7 content will mean a stronger focus on localised news content, as well as what's breaking overseas. The new format will encourage men to visit everyday as part of their essential reading and sharing list online.

"We've long been aware there's more than just suits (blueys) and sneakers (thongs) in the Australian man's life. We want to become a trusted daily source of male-centric news and features whilst remaining true to D'Marge's unique 'no dickhead' policy and unique sense of style." says Founder and Editor-In-Chief, Luc Wiesman.

Classic, cultured and expertly curated, D'Marge is the Australian online destination for the modern man.

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